



Some useful Review Sites

You need to encourage your satisfied customers to post those good reviews, but there are a lot of so called review websites out there, which ones should you recommend?

You should put together a list of recommended sites that you can hand out to satisfied customers. There are international holiday sites like TripAdvisor, UK based sites like Yell.com and possibly local review sites. Encourage clients to use the ones that matter most to your business.

Some useful Review Sites for your business

- 1 TripAdvisor**
The most popular and powerful international holiday review site.
- 2 Google places**
You need a Google account to review, Google also pulls reviews from others.
- 3 Yelp**
Mainly USA but biased towards paid advertisers.
- 4 Qype**
European based, mainly local businesses but also holiday providers.
- 5 Igougo**
US based online travel community, linked to Travelocity.
- 6 118.com**
UK telecoms directory and local search.
- 7 Yell.com**
UK extension from Yellow Pages directories.
- 8 Thomsonlocal**
UK telecom directory extension.
- 9 Online newspaper travel sections**
Many encourage readers to contribute travel reviews, hints, tip.
- 10 Mumsnet.com / Netmums.com**
UK's busiest websites for parents, example of crossover reviews.

Do something NOW, not next month or next season when it may be too late.

Get help from our expert team at Canal Junction. We've a lot more information online:

www.canaljunction.com/webservices/

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